2026 LAPEER DAYS FESTIVAL
August 21 – 23, 2026
www.lapeerdays.com

"Friends of Lapeer Days"
Donations $100 up to $999

Donations in this range receive:

* Company name listed on Lapeer Days Festival Website with a sponsored event
* Company name listed with a sponsored event on 500 printed event schedules distributed during the Festival
* Company name listed in the Chamber of Commerce electronic Newsletter **($75 value)**
* Thank You announcement for your company posted on the festival's Facebook page, Chamber page and community pages

Newspaper promotion: $900 value

$1,000+ Partnership Level

This level of partnership will receive the advertising opportunities of the following:

- Festival Network (Main Stage) announcements continuous all three days.
- Company identification on newspaper buys **(155,300 in print)**:
    - Lapeer County – *The County Press:* 16-page Lapeer Days festival program complete with editorial copy, events, entertainment and activities highlights – 8,500 copies in print and online at thecountypress.mihomepaper.com
    - Lapeer County – *Lapeer Area View*: 4-page Lapeer Days festival program schedule – 30,000 copies in print and online at lapeerareaview.mihomepaper.com
    - Genesee County – *Genesee County View (Davison Index, Burton View, Grand Blanc View, Flint Township View, Swartz Creek View, Flushing View):* Lapeer Days full-page, four-color festival ad – 80,000 copies in print and online at geneseecountyview.mihomepaper.com
    - Oakland County – *The Ortonville Citizen, The Oxford Leader and The Lake Orion Review:* Lapeer Days full-page, four-color festival ad – 36,800 copies in print
    - 500 print copies of the festival program distributed at the festival

  Newspaper promotion: $1,800 value
- Festival Sponsors listed on www.LapeerDays.com on sponsored event
- *Social Media promotion on the Chamber of Commerce, Lapeer Days, and other community Facebook pages*
- **Lapeer Days Parade Entry ($50 value)**

****All levels: A separate vendor/parade application MUST be completed and submitted to the Lapeer Chamber of Commerce office if you wish to utilize these sponsorship benefits.**

The forms can be found at www.lapeerdays.com or by calling our office at 810-664-6641

$3,000+ Partnership Level

This level of Partnership will receive ALL the previous perks PLUS:

- Non-food vendor space at the Festival. (min. 10' x 10') **($370 value/no elect)** **Vendor space use is not mandatory but available this level going forward.**
- Ad in *The Chamber of Commerce Electronic Newsletter.* **($75 value)**
- Company logo on Festival T-shirts for one year. (500 printed)
- Additional corporate-sponsored time on the Main Stage: professionally announced "give-away", drawings, etc. for the sponsor's use. May elect a company spokesperson to represent the company or Main Stage Announcer
- Company logo on www.lapeerdays.com **($200 value)**
- 1 Year Chamber membership **(new non-member partners)**
- Lapeer Days Parade Entry **($50 value)**

- **Social Media video about your business POSTED ON CHAMBER AND COMMUNITY PAGES. This level going forward.**

$5,000+ Partnership Level

This level of Partnership will receive ALL the previous perks (levels $1,000 through $3000) PLUS:

- ¼ page ad in the Festival tab in The County Press. **($521 value)**
- Backstage hospitality/photo opportunity *(subject to artist.)*
- 2-minute spot on the Main Stage for company spokesperson or Main Stage announcer, with a company-prepared announcement or "give-away"
- Company banner on the main stage during sponsored act or activity
- Company identification on all festival outward marketing that includes: TV, Radio & Digital ($10,000+ Value!)
- 1 Year Chamber membership **(new non-member partners)**
- Lapeer Days Vendor Booth **($370 value)**
- Lapeer Days Parade Entry **($50 value)**

****All levels: A separate vendor/parade application MUST be completed and submitted to the Lapeer Chamber of Commerce office if you wish to utilize these sponsorship benefits.**

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$8,000+ Partnership Level

This level of Partnership will receive ALL the previous perks (levels $1,000 through $5000) PLUS:

- Company banner on the main stage **ONE FULL DAY**.
- **Ad in** *The Chamber of Commerce Electronic Newsletter (Includes posting on social media sites and e-mail blast 400 members/community leaders and dignitaries (combined 3,000+ reach)*
- **½ PAGE AD** in the Festival tab of *The County Press*. **($925 value)**
- 1 Year Chamber membership **(new non-member partners)**
- Lapeer Days Vendor Booth **($370 value)**
- Lapeer Days Parade Entry **($50 value)**

$10,000 Major Partnership Level

This level of Partnership will receive ALL the previous perks (Levels $1,000 through $8,000) PLUS:

- Company banner on Main Stage all weekend
- Right to use the official *Lapeer Days Festival* logo.
- Major sponsor promotional material handed out at the Chamber Booth.
- All advertising, Festival T-shirts and flyers will have the Major Sponsor name and logo prominently displayed.
- All publicity radio/television/print media releases to include the Major Sponsor name.
- 10 One-day Free passes to Carnival. **($250 value)**
- Company logo on Lapeer Days website.
- 1 Year Chamber membership **(new non-member partners)**
- Lapeer Days Vendor Booth **($370 value)**
- Lapeer Days Parade Entry **($50 value)**

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****All levels: A separate vendor/parade application MUST be completed and submitted to the Lapeer Chamber of Commerce office. If you wish to use this part of your sponsorship benefits.**

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2026 LAPEER DAYS PARTNERSHIP FORM

Donations of any denomination are very much appreciated. Your donation helps support the more than 121-year tradition of celebrating our community. Please make your check payable to "Lapeer Area Chamber of Commerce" and mail to the address at the bottom of this form.

_____
Individual/Organization name

_____
Contact Person

_____
Address

_____
City/State/Zip

E-mail:_____ Phone:_____

LEVEL: Please check one:

___ $10,000 Major Sponsor ___$8,000 ___ $5,000 ___ $3,000

___ $1,000 ___ Friends of Lapeer Days $100 - $999

Payment Method: Please Check one:

___I am enclosing my check for $_____

___Please bill me in the amount of $_____

___Paid with CC (Please call to pay with CC-810-664-6641)

Mailing Address:
Lapeer Area Chamber of Commerce
128 W. Nepessing St., Lapeer, MI 48446